



Wild at heart.

District of Elkford

744 Fording Drive PO Box 340 Elkford, B.C. V0B 1H0
P. 250.865.4000 · F. 250.865.4001 · info@elkford.ca · www.elkford.ca

NEWS RELEASE

For Immediate Release

October 11, 2024

District of Elkford Introduces new Chief Administrative Officer

Elkford, British Columbia – Mayor Steve Fairbairn and Council of the District of Elkford are pleased to announce the appointment of Jeff McConnell to the position of Chief Administrative Officer (CAO), who will begin in the role on November 4, 2024.

Jeff brings a distinguished background in public and private sector, currently serving as Director of Corporate Administration Services in Fernie and previously having been a managing partner in a law firm in Manitoba. Jeff's call to local government came while serving as a Mayor and a Councillor in his hometown of Virden, Manitoba. This diverse experience, paired with a proactive and strategic leadership style will continue to move the District in a successful and sustainable direction. Jeff stated "I am looking forward to the opportunity to work with Council and staff in a community well known for its friendliness and strong spirits. "

"We are excited to have Jeff join our herd during this time of change and growth in our community and we are looking forward to the ideas he will bring to this new chapter for our organization." stated Mayor Fairbairn.

Media Contacts: Steve Fairbairn
Mayor
District of Elkford
250.865.4000
mayer@elkford.ca

Terry Melcer
Interim Chief Administrative Officer
District of Elkford
250.865.4004
tmelcer@elkford.ca

